




Port Jobs 2014 Annual Report



Expanding opportunities.
Building success.

Port Jobs receives major funding and in-kind support from 

Pathway to a Vibrant Seattle Port Economy








KEY 2014 RESULTS

Expanding Opportunities. Building Success.

Background

In 1993, the Port of Seattle spearheaded the creation of **Port Jobs**, a 501(c)(3) nonprofit organization. As a workforce intermediary, Port Jobs brings together stakeholders to address workforce issues in Port-related business sectors. Port Jobs supports a vibrant and equitable Port-related economy; we connect King County residents to jobs and training opportunities in the airport, trade, logistics, construction, and maritime sectors.

2014 Snapshot

-  **6,499 job seekers** assisted and **1,236 open positions** filled with **75 companies** at Sea-Tac Airport. (Airport Jobs)
-  **109 airport workers** and job seekers completed credit-bearing **college classes** at the airport. (Airport University)
-  **155** people entered **apprenticeships and trades-related jobs** earning an average of **\$21.11** per hour plus benefits. (Apprenticeship Opportunities Project)
-  **331** apprentices and pre-apprentices completed classes to build their **financial skills** (Financial Tools for the Trades).
-  **\$375,000 in new investments** from **Alaska Airlines** and **Boeing** are supporting program expansion at Port Jobs.

"The programs and people at Port Jobs are key to the vibrancy and health of the Sea-Tac, Seattle, and King County communities."

**-Paul Lawson, District Manager, and Suzette Graham,
General Manager, Ivar's Seafood**

2014 FUNDING

Leveraging the Port of Seattle's Support

The Port of Seattle is Port Jobs' largest funder. In 2014, the Port provided \$736,000 in direct funding to Port Jobs, and also \$147,350 in in-kind support. The Port of Seattle's 2014 direct and in-kind funding to Port Jobs includes support for Port Jobs' Pier 66 operations, Airport Jobs, and major funding for the Apprenticeship Opportunities Project, which is administered by Port Jobs through a subcontract with ANEW (Apprenticeship and Non-Traditional Employment for Women).

The support from the Port of Seattle acts as leverage for other funding. In 2014, Port Jobs raised more than \$400,000 in additional funding from Alaska Airlines, Boeing, United Way of King County, the City of Seattle, King County, and state and federal government. This funding provides additional operational support for Airport Jobs, the Apprenticeship Opportunities Project, Airport University, Financial Tools for the Trades and wrap-around services.

As a result of this support, jobseekers placed through our programs had **estimated annualized earnings of more than \$22,000,000** in 2014.



JOB SEEKERS LOOK FOR WORK AT AIRPORT

2014 Funders

Port of Seattle

Alaska Airlines

Boeing

City of Seattle – Office of
Economic Development; Labor
Equity Program

King County

WA Department of Social and
Health Services (Basic Food
Employment and Training
Program)

SkillUp Washington

United Way of King County

AIRPORT JOBS

Connecting Job Seekers and Employers at Sea-Tac Airport

Port Jobs opened Airport Jobs in 2000 to provide a centralized employment center that connects job seekers with airport companies recruiting new workers at Sea-Tac Airport. Any airport employer is welcome to post position openings through us, and anyone looking for a job is welcome in our office.

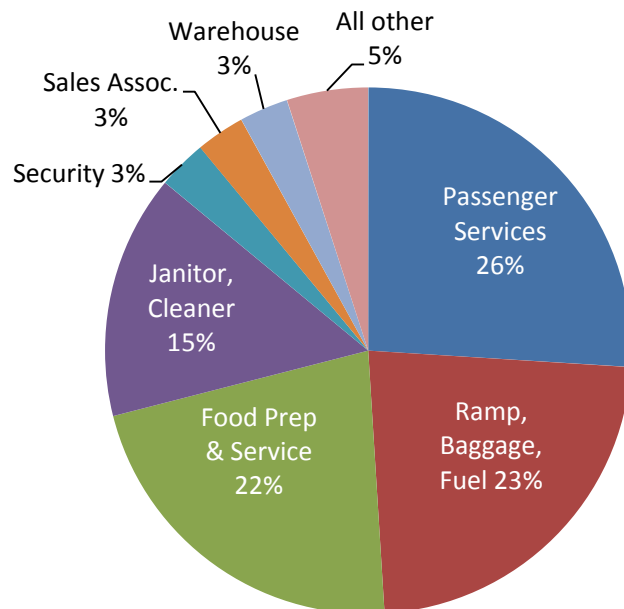
2014 Outcomes

- **6,499** people used Airport Jobs to search for airport employment.
- **75** airport companies hired **1,143** Airport Jobs clients, filling **1,236** open positions.
- Average wage was **\$10.28** per hour.
- Participants were hired as passenger service agents, ramp agents, fuelers, baggage handlers, cleaners, food preparation and serving workers, wheelchair assistants, sales associates and other positions. See Chart 1.



SUPERVISOR LEROY GARRETT GOT HIS FIRST FUELING JOB THROUGH AIRPORT JOBS

Chart 1: Placements by occupation type



AIRPORT UNIVERSITY

College Classes for Airport Workers

Airport University, a partnership with Highline College and South Seattle College, brings college classes to workers at Sea-Tac Airport. Through **college courses** and **jobs skills workshops**, airport workers can progress along career pathways in the hospitality, trade, transportation, logistics and tourism industries, and make progress toward college certificates and degrees.

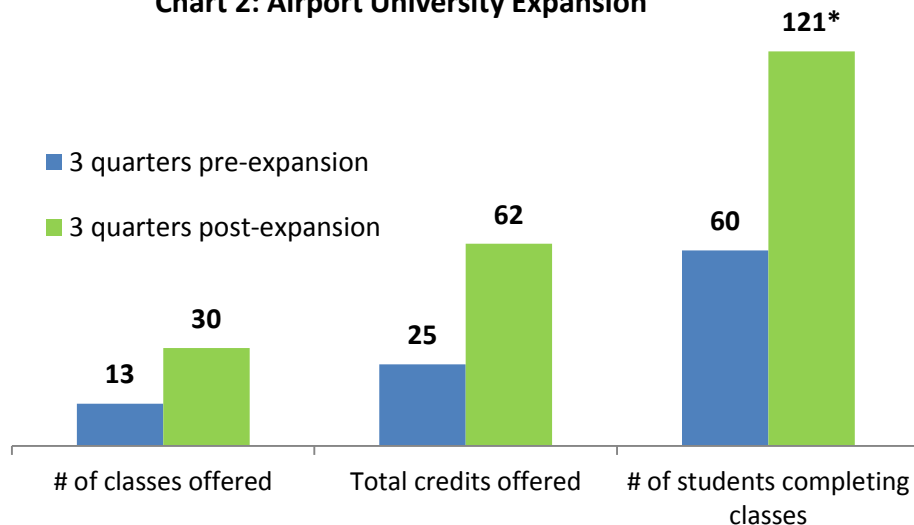
2014 Outcomes

- **109 people** completed **college courses** at the airport.
- Courses focus on five key skill areas that respond to employer feedback and interests of airport workers, including **business technology, workplace safety and security, customer service, leadership and supervision, and career and education preparation**. Courses are free for income-eligible students.
- **Boeing** invested in a **Career Navigator** who was hired in late 2014 to assist airport workers in career and educational advancement.
- **Alaska Airlines** invested in Airport University **course expansion**, which started in Fall 2014. Chart 2 shows pre- and post-expansion outcomes to date.

2014 College Classes

Keyboarding, Word, Excel, Outlook, Access, Internet, 10-Key
First Aid, CPR, OSHA 10
Customer Service
Intro to Trade, Transportation and Logistics
Career Success, College Success

Chart 2: Airport University Expansion



THE APPRENTICESHIP OPPORTUNITIES PROJECT

Connecting Residents to Well-Paying Construction Careers

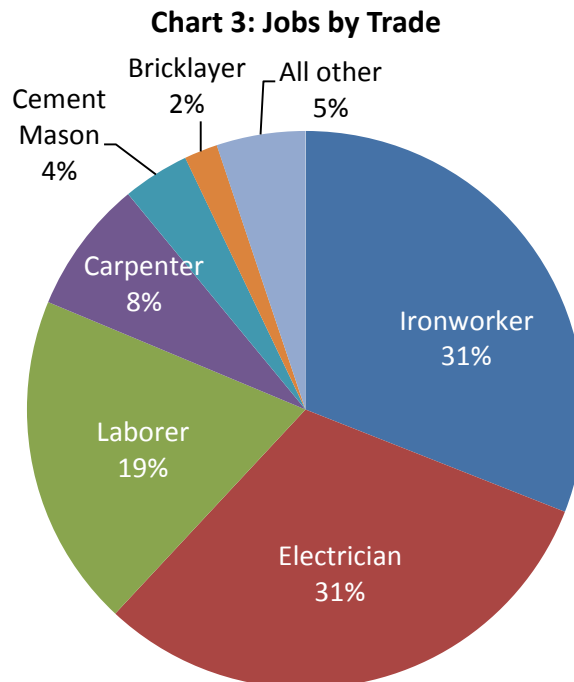
Created in 1994, the Apprenticeship Opportunities Project (AOP) helps low-income individuals, women, and people of color enter and succeed in apprenticeships and in trades-related jobs. Port Jobs partners with Apprenticeship and Nontraditional Employment for Women (ANEW) to operate AOP.

2014 Outcomes

- **150 people** entered apprenticeships and another **5** entered trades-related jobs. Participants entered a variety of trades (Chart 3).
- 52% were people of color and 29% were women.
- The average placement wage was **\$21.11 per hour** plus benefits.
- AOP provided assistance to **138 people** for work-related or emergency needs to help apprentices enter or persist in their careers in the trades. Most assistance was for gas, work clothing, testing fees, and bus fare.



PREPARING FOR APPRENTICESHIP



OTHER PORT JOBS ACTIVITIES

- **Financial Tools for the Trades** – Port Jobs teaches **financial skills** classes for entering people the skilled trades. **331 people** completed classes. Students included apprentices and pre-apprentices, youth, incarcerated women preparing for trades careers, and students enrolled in industrial welding and manufacturing training programs. Additionally, Port Jobs released an updated version of its popular **“Financial Survival Guide for Apprentices”** and created an online version of the class to expand the reach of the curriculum.
- **Assistant Engineers of Uninspected Fishing Vessels assistance** – Port Jobs partnered with Seattle Central College in their development of new curriculum to help fishing companies comply with new Coast Guard licensing regulations for engineers. Port Jobs will administer Port-funded scholarships to offset the cost of course when it is rolled out in mid-2015.
- **“On the Move” College / Employer Convening** – Port Jobs and the Center of Excellence for Global Trade and Supply Chain Management convened area colleges and employers working in the trade, transportation and logistics sector. The goal of this initial meeting was to facilitate connections between companies and colleges and to explore career and education pathways in trade and logistics.



PORT OF SEATTLE CEO TED FICK GREETES PARTICIPANTS IN THE “ON THE MOVE” COLLEGE AND EMPLOYER CONVENING

STRATEGIC OBJECTIVES

Supporting the Port of Seattle's Century Agenda

Port Jobs' workforce efforts support the following Port of Seattle *Century Agenda* strategies and objectives:

“Position the Puget Sound Region as a premier international logistics hub”, including tripling air cargo volume and growing seaport annual container volume.

“Increase work force training, job and business opportunities for local communities in trade, travel and logistics.”



AIRPORT WORKERS EARN COLLEGE CERTIFICATES AT HIGHLINE COMMUNITY
COLLEGE THROUGH AIRPORT UNIVERSITY

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